CENTRAL FAX CENTER MAR 1 6 2006

PTO/SB/97 (08-00)
Approved for use through 10/31/2002. OMB 0551-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE and to a collection of information unless it contains a valid OMB control number.

3475 Edison Way, Ste. Mento Perk, CA 94025 Tel. (850) 474-8400 Fax. (650) 474-8401 Customer No. 22,852

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office

March 16, 2006

Date

Attn: Amendment

Fax: (571) 273-8300

From: GLENN PATENT GROUP

Tel: (650) 474-8400

Fax: (650) 474-8401

Kristianne Serrano

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Re: Serial No. 09/522,341 Atty. Docket No. UNIV0001D5 TOTAL PAGES (Incl. cover sheet) - 8 The following documents are enclosed:

- Certificate of Facsimile Transmission (1 page);
- Information Disclosure Statement (2 pages, in duplicate); and
- PTO SB/08 (3 pages).

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case, Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer. U.S. Patent and Tradement Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

PTO/\$B/08A (07-05)

Approved for use through 07/31/2005. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Complete if Known Substitute for form 1449/PTO Application Number 09/522,341 Filing Date 3/9/2000 INFORMATION DISCLOSURE First Named Inventor Donoho, et al. STATEMENT BY APPLICANT Art Unit 2145 Winder, Patrice L. (Use as many sheets as necessary) Examiner Name UNIV0001D5 Attorney Docket Number

Examiner Cite toltrais* No.		Document Number Number-Kind Code ^{2 (f Innewn)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		^{US-} 5,586,304	12/17/1996	Stupek, Jr. et al.	
		^{U\$-} 6,996,819	2/7/2006	Alanis	
		^{US-} 6,996,815	2/7/2006	Bourke-Dunphy, et al.	
		US- 6,971,094	11/29/2005	Ly	
	<u> </u>	^{US-} 6,941,453	9/6/2005	Rao	
•		US- 6,922,831	7/26/2005	Kroening, et al.	
		^{US-} 6,920,631	7/19/2005	Delo	
•		US- 6,904,457	6/7/2005	Goodman	
		^{U\$-} 6,836,794	12/28/2004	Lucovsky, et al.	
		US- 6,804,663	10/12/2004	Delo	
		US- 6,802,061	10/5/2004	Parthaserathy, et al.	
		^{US-} 6,789,255	9/7/2004	Pedrizetti, et al.	
	-	US- 6,769,009	7/27/2004	Reisman	
	1	US- 6,745,224	6/8/2004	Fini	
	1	US- 6,735,766	5/11/2004	Chamberlain, et al.	
	1	us- 6,725,452	4/20/2004	Te'eni, et al.	
	1	^{US-} 6,725,242	4/20/2004	Gardner	
	\top	^{US-} 6,658,489	12/2/2003	Asselin	·
	1	US- 6,658,464	12/2/2003	Reisman	

		FOREIG	N PATENT DOCU	MENTS	•	
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Whore Relevant Passages	_₩
		Country Code ³ Number ⁴ Kind Code ⁵ (If knowth)	MM-DD-YYYY		Or Relevant Figures Appear	-
						H
	ļ					╄
	İ				<u> </u>	

Date Examiner Considered Signature

EXAMINER: Initial if reference considered, whether or not cliation is in conformance with MPEP 609. Draw line through citation if not in conformance and not useric include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the petent document. Nind of document the appropriate symbols as indicated on the document under WIPO Standard ST.18 if possible. Applicant is to place a check mark here if English language Translation is attached.
This collection is information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Office, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. Do NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND To: Commissioner for Patentae, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

PTO/SB/08A (07-05)

Approved for use through 07/35/1/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1985, no persons are required to respond to a collection of information unloss it contains a valid OMB control number.

Complete if Known Substitute for form 1449/PTO Application Number 09/522,341 Filing Date 3/9/2000 INFORMATION DISCLOSURE First Named Inventor Donoho, et al. STATEMENT BY APPLICANT Art Unit 2145 (Use as many sheets as necessary) Examiner Name. Winder, Patrice L. UNIV0001D5 Sheet 2 of 3 Attorney Docket Number

. .	1 6.			DOCUMENTS	Danie Calmina Linea Milian
Examiner Initials*	Cite No.1	Number-Kind Code ^{2 (F/mount)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	 	US- 6,654,714	11/25/2003	Gentile, et al.	
-		^{US-} 6,611,862	8/26/2003	Resiman	
		U\$- 6,594,759	7/15/2003	Wang	
		^{U\$-} 6,594,692	7/15/2003	Reisman	
		^{US-} 6,594,369	6/13/2003	Hove, et al.	
		^{US-} 6,557,054	4/29/2003	Reisman	
		^{US-} 6,532,491	3/11/2003	Lakis, et al.	
		^{US-} 6,523,166	2/18/2003	Mishra, et al.	
		US- 6,496,977	12/17/2002	Hamilton II, et al.	
		^{∪\$-} 6,493,594	12/10/2002	Kremi	
		^{US-} 6,460,175	10/1/2002	Ferr, et al.	
		^{U8-} 6,449,642	9/10/2002	Bourke-Dunphy, et al.	<u> </u>
		^{US-} 6,418.554	7/9/2002	Dolo, et al.	
		^{US-} 6,389,589	5/14/2002	Mishra, et al.	
		V\$- 6,381,742	4/30/2002	Forbes, et al.	
		^{∪\$-} 6,378,128	4/23/2002	Edelstein, et al.	
_	1	^{US-} 6,360,366	3/19/2002	Heath, et al.	
		^{US-} 6,353,928	3/5/2002	Altherg, et al.	
		US- 6,353,926	3/5/2002	Parthesarathy, et al.	

		FORE	GN PATENT DOCU	MENTS		
Examiner Initials*	Cite No.	ite Foreign Patemt Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	
		Country Code ³ Number ⁴ Kind Code ³ (If known)				Γ*
						┢
						lacksquare
	-					╆

Examiner	•	Date	
Signature		Considered	

"EXAMINER: Initial it reference considered, whether or not citation is in conformance with MPEP 609, Draw line through cliation if not in conformance and not considered, include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Pationt Documents at www.uspio.gov or MPEP 901.04. Ermor Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patient document. Stand of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. Applicant is to place a check mark here if English language Translation is attached.

Irranazion is attached.
This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the Individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

01 3

Sheet 3

PTC/SB/08A (07-05)

Approved for use through 07/31/2006, OMB 0551-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number, Complete if Known Substitute for form 1449/PTO **Application Number** 09/522,341 Filing Date 3/9/2000 INFORMATION DISCLOSURE First Named Inventor Donoho, et al. STATEMENT BY APPLICANT Art Unit 2145 Winder, Patrice L. (Use as many sheets as necessary) Examiner Name UNIV0001D5 Attorney Docket Number

			U. S. PATENT	DOCUMENTS	
Examiner Inkleis*	Cite No.	Document Number Number-Kind Code ^{2 of known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 6,347,398	2/12/2002	Parthasarathy, et al.	
		^{US-} 6,347,396	2/12/2002	Gard	
		US- 6,345,386	2/5/2002	Delo, et al.	
		^{US-} 6,330,715	12/11/2001	Razzaghe-Ashrafi	
		^{US-} 6,327,617	12/4/2001	Fawcett	
		US- 6,324,693	11/27/2001	Broderson, et al.	
		^{U\$-} 6,324,691	11/27/2001	Gazdik	
		US- 6,321,258	11/20/2001	Stollfus, et al.	
		^{U\$-} 6,289,510	9/11/2001	Nakajima	
		^{US-} 6,256,668	7/3/2001	Slivka, et al.	
		^{US-} 6,240,451	5/29/2001	Campbell, et al.	
		^{US-} 6,237,144	5/22/2001	Delo	
		^{US-} 6,161,218	12/12/2000	Taylor	•
		US-			
		US-			
		uş-			
	1	US-			
		ÚS-			
	 	US-			

	FOREIGN PATENT DOCUMENTS					
Examiner Initiate*	Cité No.	ite Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	
(I)NCII		Country Code ³ "Number ⁴ "Kind Code ³ (if known)				<u> </u>
			·			-
						╄
		·			·	-
						┢
		<u> </u>			 	╄
ı				<u> </u>	<u> </u>	ــــــــــــــــــــــــــــــــــــــ

Date Examiner Considered Signature

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 608. Draw line through diadion if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). *See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. *Senter Office that issued the document, by the two-letter code (WIPO Standard ST.3). *For USPTO Patent Documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. *Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.18 if possible. *Applicant is to place a check mark here it English language Translation is attached.

Translation is attached.
This collection of information is required by 37 CFR 1.97 and 1.98. The Information is required to obtain or retain a benefit by the public which is to file (and by the This collection or information). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete uncluding pathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandris, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandris, VA 22313-1450.

If you need essistence in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

RECEIVED CENTRAL FAX CENTER MAR 1 6 2006

In THE United States Patent and Trademark Office

In re Application of: Donoho, et al.	Docket No.: UNIV0001D5
	A (11 % 0445

Serial No.: 09/522,341 Art Unit: 2145

Filed: March 9, 2000 Examiner: Winder, Patrice L. Title: Advice Provided for Offering Highly Targeted Advice Without Compromising

Individual Privacy

March 16, 2006

Assistant Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

This Information Disclosure Statement is submitted:

()	under 37 CFR 1.97(b), or (within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
(X)	under 37 CFR 1.97(c) together with either a: () Certification under 37 CFR 1.97(e), or (X) a \$180.00 fee under 37 CFR 1.17(p), or (After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)

() under 37 CFR 1.97(d) together with a:() Certification under 37 CFR 1.97(e), and

() Certification under 37 CFR 1.97(e), and () a \$240.00 fee under 37 CFR 1.17(p)(1.97)(c), and

() a \$130.00 petition fee set forth in 37 CFR 1.17(i)(1.97)(d)
(Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)

(X) The Commissioner is authorized to charge any additional fees or credit any overpayment to Deposit Account No. 07-1445 (Order No. UNIV0001D5). A copy of this sheet is enclosed for accounting purposes.

03/17/2006 SSESHE1 00000068 071445 09522341

01 FC:1806 180.00 DA

- (X) Applicant(s) submit herewith Form PTO SB/08 -- Information Disclosure Citation together with copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.25.
- () A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO Form 1449, as presently understood by the individual(s) designated in 37 CFR 156(c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an English language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed herewith.

It is requested that the information disclosed herein be made of record in this application.

Respectfully Submitted,

Michael A. Glenn Reg. No. 30,176

Customer No. 22862